

## What is SCORE?

SCORE is the Service Corps of Retired Executives, a nonprofit association, Sponsored by the U.S. Small Business Administration. It provides counseling on small business start-up procedures and on problems in existing small businesses. Its services are confidential and free.

## Who is the Instructor?

**Dan Citrenbaum** – A Franchise Advisor with 20 years experience helping people achieve their business ownership dreams. He has helped people to understand themselves as a business person and recommended what might be the best fit businesses.

## Pottstown SCORE, Chapter 594

Sponsored by U.S. Small Business Administration

**Serving, Montgomery, Chester,  
and Berks Counties**

New York Plaza Building  
244 High St., Suite 102  
Pottstown PA 19464

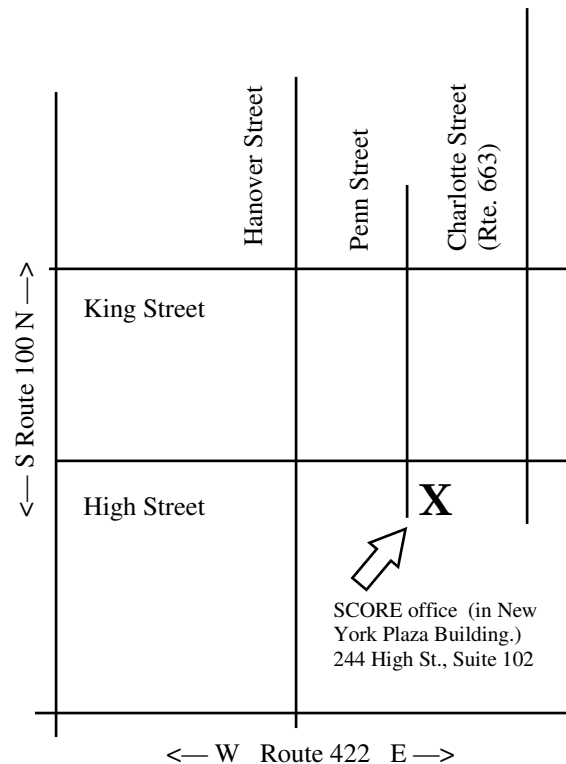
(610) 327-2673  
Fax: (610) 327-0150  
info@pottstownscorescore.org

[www.pottstownscorescore.org](http://www.pottstownscorescore.org)

## Directions

To Pottstown SCORE Office:

- Exit Route 422 at Route 100 North.
- Proceed to the first traffic light at the intersection of King Street (Route 663).
- Turn right onto King Street and proceed to the intersection of Hanover Street.
- Turn right onto Hanover and proceed one block to High Street.
- Turn left onto High Street and proceed to Penn Street, the first traffic light. The New York Plaza Building is on the right at the traffic light.
- Turn right into the Penn Street alley. Parking is in the rear of the New York Plaza Building.
- Use the ground floor entrance from the parking lot.



Pottstown

# SCORE

**Small Business  
Workshop Series**

*Franchises:  
Which One is  
Right for  
YOU?*

REGISTRATION FORM

Print your name(s) here: \_\_\_\_\_

Course(s) and Date(s): \_\_\_\_\_ **Franchises: Which One is Right for YOU?** \_\_\_\_\_

Your Home Telephone Number: \_\_\_\_\_ Your Business Telephone Number: \_\_\_\_\_

Your Complete Mailing Address: \_\_\_\_\_

Amount of Fee Enclosed: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Send separate check or money order for each person payable to SCORE. Mail this form and payment to: SCORE, 244 High Street, Suite 402, Pottstown, PA 19464. Fees are not refundable. Form should be mailed at least one week prior to the course date to ensure space.

Please NOTE on your calendar the DATE, TIME and PLACE.

Detach here and mail with your checks.

**Workshop Instructors**

All workshops are taught by experienced members of SCORE or other professionals recognized as experts in their specific fields. You will learn practical, real-life information about the opportunities and considerations in franchising.

**Workshop Content:**

If you are frustrated by corporate America, maybe your best solution is to own your own business. Learn about your options for business ownership. Find out how to determine if you are a good candidate. See what different types of opportunities there are. This will be a light and informal conversation with plenty of time for your questions.

The workshop will cover the following topics:

- What are your options for business ownership?
- How do you find the right opportunity for YOU?
- How can you minimize your risk?
- Is now a safe time to invest in a business?

**Workshop Date:**

Monday, Oct 12	7-9:30 PM
Registration	6:45 PM

**Fee:**

The fee for this workshop is \$25. Additionally there is 50% off the course fees for each additional person . All fees are nonrefundable.

Make checks payable to Pottstown SCORE and mail to:

Pottstown SCORE,  
244 High Street, Suite 102  
Pottstown, PA 19464.

**Courses conducted at Pottstown SCORE Office,  
in the New York Plaza Building:  
244 High Street, Suite 102  
Pottstown, PA 19464**